

# Yuba County Flood Control Website Qualifications Appraisal – Addendum#1

---

## Questions and Answers as of 12/6/2010

Q1: Do you envision an online and/or offline publicity effort?

A: We are open to both, but expect that an offline publicity effort would be required to get the community aware of the resource.

Q2: What resources are available for the publicity effort: billboards, marquees, television, etc.?

A: All of these are possible. Local radio, direct mail to community members and direct communication with other agencies in the County (reclamation districts, schools, etc.) are possible as well. The County may want to select specific types of communication from those recommended by partner to stay on budget.

Q3: “Ability to update GIS maps on the fly.” What software do you use to create the maps, ArcGIS or something else?

A: We use ARCGIS for map updates. We also have and use ARCINFO and AutoCAD LT, but expect that the primary application for the purpose of this website will be ARCGIS.

Q4: Will you do the map update in that software and then want the ability to update the new map in the web content management system?

A: This would be the normal operating procedure.

Q5: Or were you wanting to update the actual map within the CMS itself (thus the GIS software would have to be integrated into the CMS)?

A: In a major flood event we may not have normal access to our systems due to the fact that our facilities are in a flood plain, and even if not flooded may be under mandatory evacuation. Ability to update the map in the CMS may be desirable, depending on what is involved in implementing something like this. The county is not prepared to make a decision on this at this point, and looks to partners to make recommendations on what will work well. Another option may be to have a suite of prepared maps that can be displayed by changes in the CMS, but wouldn't actually be modified in the CMS.

**Note from County:** This current phase of the project is a Qualifications Appraisal only. Partners who are qualified after review will be invited to submit a proposal based on a more detailed proposal request. Also, we expect there to be a Q&A Meeting as part of the proposal process. On site interviews may also be part of that process.